

Global SME Finance Forum 2016  
19-21 September  
Beijing, China

Time	Session	Location
MONDAY, SEPTEMBER 19		
8.30 – 13.00	<b>Study visits</b> (members only) <ul style="list-style-type: none"> <li>• CreditEase</li> <li>• DHGate</li> <li>• Bank of China</li> </ul>	Meet buses in hotel lobby
14.00 – 14.05	<b>Welcome</b> <ul style="list-style-type: none"> <li>• Matthew Gamser, CEO, SME Finance Forum</li> </ul>	Conference Hall B-C
14.05 – 14.15	<b>Keynote</b> <ul style="list-style-type: none"> <li>• Ning Tang, CEO, CreditEase</li> </ul>	Conference Hall B-C
14.15 – 14.30	<b>Innovation in Electronic Payment Adoption: The Case for a \$19 Trillion Opportunity</b> <ul style="list-style-type: none"> <li>• Ghada Teima, Lead Financial Sector Specialist, World Bank Group</li> </ul>	Conference Hall B-C
14.30 - 17.15	<b>Fintech Sessions</b> <i>Financial institutions often face similar challenges as they seek to expand their services to small businesses. During these sessions, explore technology solutions designed to overcome these challenges, expand services offered to small business customers, or to streamline existing services.</i>	
14.30 – 15.30	<b>Big Data and Risk Management</b> Moderator: Rachel Freeman, Advisory Manager, Financial Institutions Group, Asia, International Finance Corporation <ul style="list-style-type: none"> <li>• Chen Huan, Chief Strategy Officer, CreditEase</li> <li>• Thomas DeLuca, CEO, AMP Credit Technologies</li> <li>• Kevin Guo, Founder &amp; Co-CEO, Dianrong</li> <li>• Alan Martinez, Director of Advisory Services, EFL Global</li> <li>• Patrick Reily, Co-founder and CEO, Verde International</li> <li>• Thierry Sanders, CEO, Mekar</li> </ul>	Conference Hall B-C
15.30-15.45	<b>Stretch Break</b>	
15.45 – 16.35	<b>Nonfinancial Services</b> Moderator: Raja Debnath, Global SME Banking Advisory Services Specialist, International Finance Corporation	Conference Hall B-C

Time	Session	Location
16.35 – 17.15	<ul style="list-style-type: none"> <li>Ashim Banerjee, Founder, IDMission</li> <li>Xavier Marcillac, Vice President, APAC, Strands</li> <li>Anatalio Ubalde, CEO and Founder, SizeUp</li> <li>Sameer Vakil, Co-founder and CEO, Digivation and GlobalLinker</li> <li>Debbie Watkins, Managing Director, Fern Software APMEA</li> </ul>	
	<p><b>Payments and Remittances</b> Moderator: Tom Moyes, Project Director, Mekong Business Initiative</p> <ul style="list-style-type: none"> <li>Rajpal Singh Duggal, Group President, Oxigen Services (India) Pvt. Ltd.</li> <li>Rob Grimberg, Director, Capital Tool Company</li> <li>Moinuddin Mohammed Rahgir, CFO, bKash</li> <li>Tomas Snitka, Head of Business Development, TransferGo</li> </ul>	Conference Hall B-C
17.15 - 17.30	<b>Break</b>	Conference Hall Foyer
17.30 – 19.00	<p><b>The Marketplace</b> Location: Conference Hall A</p> <p><i>One-on-one introductory meetings scheduled in advance with leading investors and/or financial technology providers.</i></p>	<p><b>Networking Break</b> Location: Conference Hall Foyer</p> <p><i>Meet other conference participants and SME Finance Forum staff and board members.</i></p>
19.00 – 20.30	<p><b>Welcome Reception</b></p> <p><b>What FinTech Can Learn from Pharma and Why SMEs are Counting On It</b></p> <ul style="list-style-type: none"> <li>Michael Turner, Founder, President and CEO, PERC</li> </ul>	Conference Hall Foyer
TUESDAY, SEPTEMBER 20		
9.00 – 9.45	<p><b>Welcome Remarks</b></p> <ul style="list-style-type: none"> <li>Matthew Gamser, CEO, SME Finance Forum</li> <li>Marcos Brujis, Global Industry Director, Financial Institutions Group, International Finance Corporation</li> </ul>	Conference Hall B-C
9.45 – 10.30	<p><b>Why Financial Reforms are Vital for SMEs: China's Experiences</b> <i>What are the financial reforms and why are they necessary? Have they all been successful? What are the lessons learned?</i></p> <ul style="list-style-type: none"> <li>Sharmila Hardi, Senior Manager, Financial Institutions Group, International Finance Corporation</li> <li>Dr. Yudong Yao, Chief Economist, Da Cheng Fund</li> </ul>	Conference Hall B-C

Time	Session	Location
10.30 – 11.00	<b>Break</b>	Conference Hall Foyer
11.00 – 12.00	<p><b>Headwinds and Tailwinds in SME Finance Regulation</b>  <i>Policy and regulation are a fact of life for SME finance. If well-designed and implemented, they can promote sustainable growth in SME finance. What are examples of regulation and policy that benefit SME finance? What lessons are being learned about how to avoid unintended consequences of regulation to promote SME growth? What new policies or regulations would benefit SME finance?</i></p> <p>Moderator: Carol Realini, Author and pioneering fintech investor</p> <ul style="list-style-type: none"> <li>• Rajeev Chalisgaonkar, Global Head, Business Banking, Standard Chartered Bank</li> <li>• José Fernando Figueiredo, Executive President, Instituição Financeira de Desenvolvimento</li> <li>• Tony Hadley, Senior Vice President, Government Affairs and Public Policy, Experian</li> <li>• Augustino Hotay, Manager Licensing, Policy and Operations Review, Directorate of Banking Supervision, Bank of Tanzania</li> <li>• Dr. Nachiket Mor, India Country Director, Bill &amp; Melinda Gates Foundation</li> </ul>	Conference Hall B-C
12.00 – 12.15	<b>SME Finance Forum in Review</b>	Conference Hall B-C
12.15 – 13.40	<b>Lunch</b>	Conference Hall A
13.40 – 14.00	<p><b>Keynote</b>  Dennis Chang, Division President, MasterCard</p>	Conference Hall B-C
14.00 – 15.30	<p><b>Blockchain and Distributed Ledger Technology: A Game Changer for SME Finance?</b>  <i>“Blockchain” and “distributed ledger” are often described as the new frontier in financial services. But what is it? How does it work? What advantages does it have over current systems? What’s been the experience so far of financial institutions that are embracing it – what are the learnings? And how do regulators react to this new technology?</i></p> <p>Moderator: Michael Casey, Senior Advisor, Digital Currency Initiative at MIT’s Media Lab</p> <ul style="list-style-type: none"> <li>• Jack Lee, Founding Partner, HCM Capital, Foxconn Technology Group</li> <li>• Peter Stephens, APAC CTO, UBS</li> <li>• Pindar Wong, Chairman, VeriFi</li> </ul>	Conference Hall B-C
15.30 – 16.00	<b>Break</b>	Conference Hall Foyer

Time	Session	Location
16.00 – 18.00	<b>Case Studies: International Good Practices to Expand SME Finance</b> Concurrent sessions	
	<p>Topic: <b>Financing Women Entrepreneurs</b>  <i>One-third of private businesses are owned or operated by women – and yet 80% of those needing credit can't get as much they need. Women-owned businesses face the same challenges as other SMEs, plus more due to legal constraints and social norms. Learn how banks have turned lending to women entrepreneurs into a competitive advantage.</i>            Moderator: Inez Murray, CEO, Global Banking Alliance for Women</p> <ul style="list-style-type: none"> <li>• Yanping Fu, Vice President, Bank of Luoyang, China</li> <li>• Karyl Akilian Momjian, Head of Brand Management, BLC Bank</li> <li>• Sergey Smirnov, Deputy Chairman of Executive Board, Center-invest Bank</li> </ul>	Conference Hall B-C
	<p>Topic: <b>Asset-Based Lending: Moving Beyond Reliance on Fixed Assets</b>  <i>Collateral is a major constraint limiting lending to SMEs as many cannot prove ownership of land, the traditional form of collateral. But most SMEs have other assets such as receivables and inventory. Learn from financial institutions and fintechs who have mastered this method of providing much-needed credit to SMEs.</i>            Moderator: Simon Thompson, Finance Sector Development Expert</p> <ul style="list-style-type: none"> <li>• Rob Grimberg, Director, Capital Tool Company</li> <li>• Wan Jun, Chairman and CEO, Lionbridge Financing Leasing</li> <li>• Andrew McKerrow, Senior Product Manager Cashflow Solutions, Bank of New Zealand</li> </ul>	Breakout 2
	<p>Topic: <b>Workshop: Customer Input in New Product Design</b>  <i>"Start with the customer" is the common wisdom in designing new products and services. In this hands-on workshop, you will examine a new product development process and experience Human Centered Design as a methodology for incorporating customer perspective. Note: this session ends at 18.30.</i>            Moderator: Jay Singer, Senior Vice President, Global SME Products, MasterCard</p> <ul style="list-style-type: none"> <li>• John Won, Program Director, Financial Health, IDEO.org</li> <li>• Annie Wu, Communication Designer, Financial Health, IDEO.org</li> </ul>	Breakout 3 (Arcade Level)
	<p>Topic: <b>Angels &amp; VCs: Alternative Financing Sources</b>  <i>Start-ups rely on family and friends for capital, in part because financial institutions find them too risky. Yet some financial institutions are finding innovative ways to fund start-ups, as have angel investors and venture capitalists. In this session, we'll explore different approaches to</i></p>	Breakout 4 (Arcade Level)

Time	Session	Location
	<p><i>providing start-up SMEs the extra capital they need to grow.</i> Moderator: Bindu Ananth, Chair, IFMR Trust and IFMR Holdings</p> <ul style="list-style-type: none"> <li>• Nigel Bath, Vice-General Manager of International Card Development Division, Rakuten</li> <li>• Mirjam Janssen, Regional Manager, Triodos Investment Management</li> <li>• Feng Li, Co-founder and Partner, FreeS Fund</li> <li>• Annabelle Yu Long, Founding and Managing Partner, Bertelsmann Asia Investments</li> <li>• Sheel Mohnot, Partner, 500 Startups</li> </ul>	
18.00 – 19.00	<b>Free time</b>	
19.00 – 21.30	<b>Gala Dinner</b>	Grand Ballroom
WEDNESDAY, SEPTEMBER 21		
9.00 – 9.15	<b>Recap of Day 1 highlights</b>	Conference Hall B-C
9.15 – 10.15	<p><b>Supply Chain Finance for SMEs: New Trends, Challenges and Opportunities</b> <i>Supply chain finance is often called the win-win-win—where all parties stand to gain. So why, despite its rapid growth in recent years, is trade and supply chain finance still a largely untapped opportunity? We’ll hear a range of perspectives from those engaged in trade and supply chain finance, including the global regulating body, about the challenges and opportunities. The session will also include examples illustrating how advances in technology platforms are helping.</i></p> <p>Moderator: Wendy Teleki, Global Head of SME Finance, Financial Institutions Group, International Finance Corporation</p> <ul style="list-style-type: none"> <li>• Kenny Leung, CEO, Premium Technology</li> <li>• Venkatesh Somanathan, Director, Global Head, Supplier Finance Solutions, Deutsche Bank</li> <li>• Eric Tsai, Head of Cash Products, RMB, and Client Access - Transaction Banking, Standard Chartered Bank</li> </ul>	Conference Hall B-C
10.15 – 10.45	<b>Break</b>	Conference Hall Foyer
10.45 – 12.00	<p><b>Artificial Intelligence: Impact on Financial Sector and SME Finance</b> <i>Artificial intelligence has risen to prominence once again as a new frontier. What is the reality – rather than the hype – about how artificial intelligence and machine learning is poised to change SME finance?</i></p> <p>Moderator: Matthew Saal, Head of Digital Finance, Financial</p>	Conference Hall B-C

Time	Session	Location
	Institutions Group, International Finance Corporation <ul style="list-style-type: none"> <li>• Lingyun Gu, Founder and CEO, IceKredit</li> <li>• Andreas Kind, Head of Shanghai Lab, IBM</li> <li>• Pau Velando, General Manager, Strands</li> </ul>	
12.00 – 12.45	<b>Looking Ahead</b> <ul style="list-style-type: none"> <li>• Carol Realini, Author and pioneering fintech investor</li> </ul>	Conference Hall B-C
12.45 – 13.00	<b>Closing Remarks; Adjournment</b> <ul style="list-style-type: none"> <li>• Matthew Gamser, CEO, SME Finance Forum</li> </ul>	Conference Hall B-C
13.00- 14.30	<b>Lunch</b>	Conference Hall A
14.30 – 16.30	<b>SME Finance Forum Membership Meeting (by invitation only)</b>	Conference Hall B-C
16.30 – 18.00	<b>SME Finance Forum Board Meeting</b>	