

Advancing Community Engagement and Technical Learning

FCI Knowledge Exchange Week
March 16, 2022 | 09:40 AM - 10:25 AM

**Disaster Risk Financing
& Insurance Program**



01

Knowledge
and Learning
Engagement



02

Community
of Practice



03

Building Engaging
Technical Learning

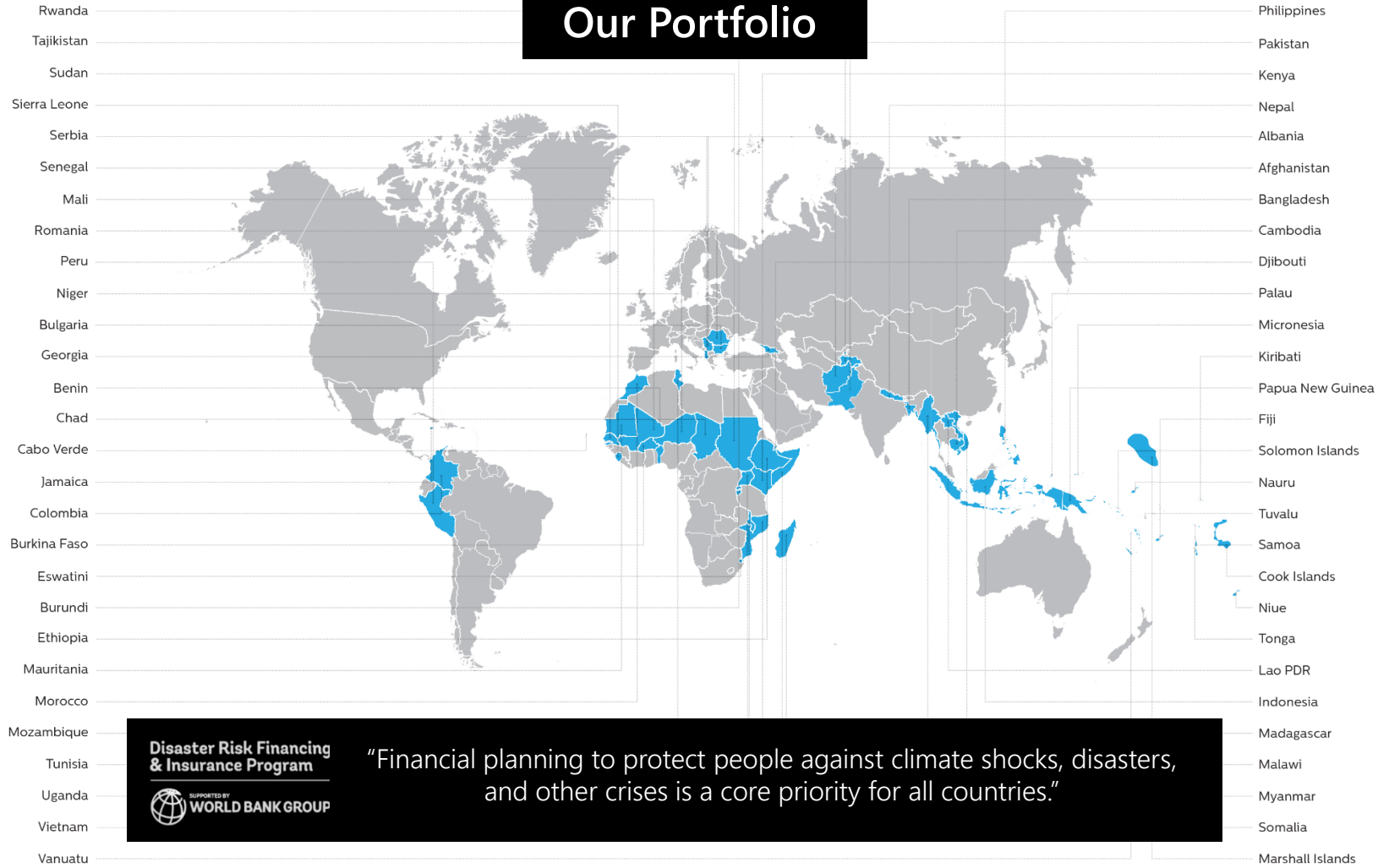


04

Q & A



Our Portfolio



**Disaster Risk Financing
& Insurance Program**



“Financial planning to protect people against climate shocks, disasters, and other crises is a core priority for all countries.”

Knowledge and Learning Team



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What We Do

Knowledge Management Ecosystem



Financial Protection Academy



A global training program offering customized operational training and creating the best talent to take crisis out of disaster. Since inception, we have trained over 18,000 key stakeholders in 8 languages across 65 countries.

Disaster Risk Finance Community



The Disaster Risk Finance Community is a global community of 7,500 + practitioners coming together to curate knowledge and share best practices in the field of Disaster Risk Finance. Join the community today.

Financial Protection Forum



A largest knowledge repository on Disaster Risk Finance (DRF) and one-stop information platform enabling wider distribution of publications, learning materials, and case studies and to serving as a virtual convening space for knowledge and exchange on DRF.

Capacity Building and Knowledge Exchange During COVID-19

EFP VPU Award in FY21 for providing excellent capacity building and operational support

Financial Protection Academy



60+

virtual webinars, training and workshops in 8+ languages across 65+ countries



6000+

attendees and 350+ invited speakers and moderators worldwide



100%

gender parity in capacity building and knowledge events



95%

satisfaction rate on average

Community of Practice



7500+

members in the DRF global community



300%

increase in membership base



300,000+

stakeholders reached by 25+ Disaster Risk Finance blogs



450+

digital communication posts, campaigns, newsletters, event invitations, videos, infographics and announcements

Financial Protection Forum



30,000

new users on the Financial Protection Forum



130+

bite-sized learning videos and 200+ curated publications on Disaster Risk Finance available



4000+

registrations on DRF eLearning courses

Capacity Building and Knowledge Exchange during COVID-19

Flagship Knowledge Events



[\[Virtual\] Strengthening Financial Resilience in Agriculture Knowledge Series February 2021 – January 2022](#)



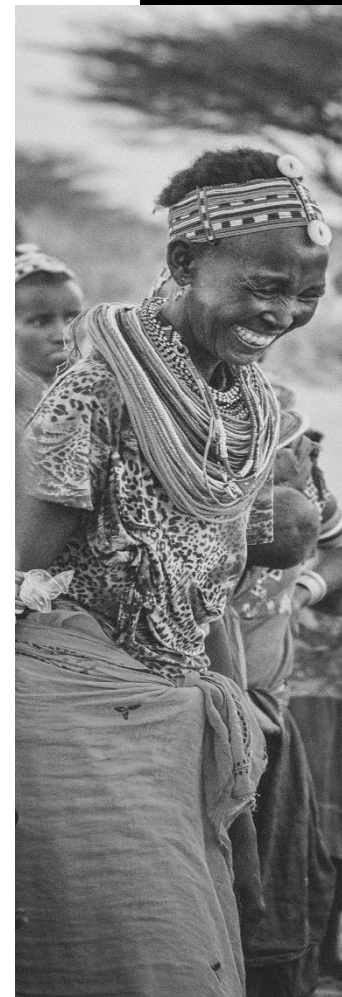
[\[Virtual\] Building Sovereign Financial Resilience in Middle Income Countries April 2021 - Ongoing](#)



[\[Virtual\] Global Risk Financing Facility \(GRiF\) Technical Talks May 2021 - January 2022](#)



[\[Virtual\] Financial Protection of Public Assets in collaboration with Southeast Asia Disaster Risk Insurance Facility \(SEADRIF\), March - October 2020](#)



Capacity Building and Knowledge Exchange during COVID-19

Key knowledge Products and Toolkit



[Stakeholder Mapping Toolkit](#)



[Women in Risk Finance Podcast Series](#)



[Webinar Planning Toolkit](#)



[Efficient E-missions](#)



[Webinar Planning Guide](#)



[Blog Series](#)



Disaster Risk Finance Community Engagement



**Disaster Risk Finance
Community of Practice**

**Disaster Risk Financing
& Insurance Program**



SUPPORTED BY

WORLD BANK GROUP



Introduction



The Disaster risk Finance CoP was built in March 2016, and is supported by the World Bank's Disaster Risk Financing and Insurance Program (DRFIP), which is housed in Finance, Competitiveness, and Innovation Global Practice.

Disaster Risk Financing & Insurance Program



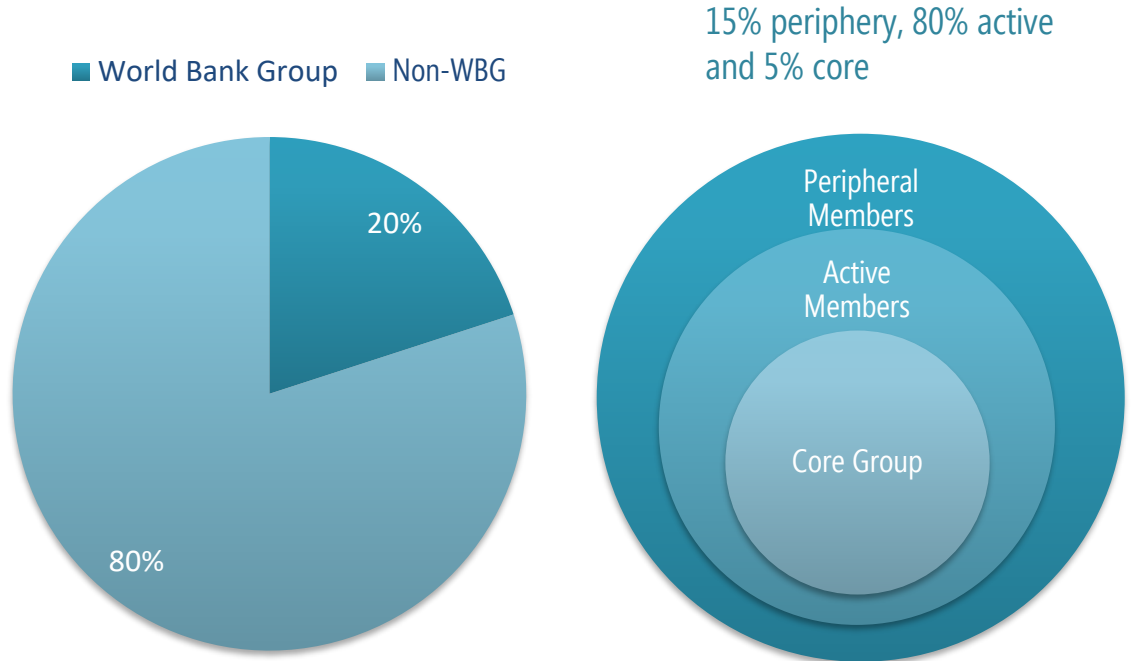
Our Portfolio

“Financial planning to protect people against climate shocks, disasters, and other crises is a core priority for all countries.”

Introduction - Member Composition

The Disaster Risk Finance Community is a global community of 7,500 + practitioners coming together to curate knowledge and share best practices in the field of Disaster Risk Finance.

Members include government clients, World Bank Group employees, civil society stakeholders, private sector companies, development partners and academic scholars.



Introduction – Member Benefits

With this community, DRF CoP members can:



Leverage the operational knowledge and expertise of members and exchange best practices to improve project delivery and outcomes



Enhance technical knowledge and understanding of DRF through capacity building programs and trainings



Expand their professional networks and enjoy a platform which facilitates seamless collaboration with a variety of stakeholders.

Knowledge Management Ecosystem

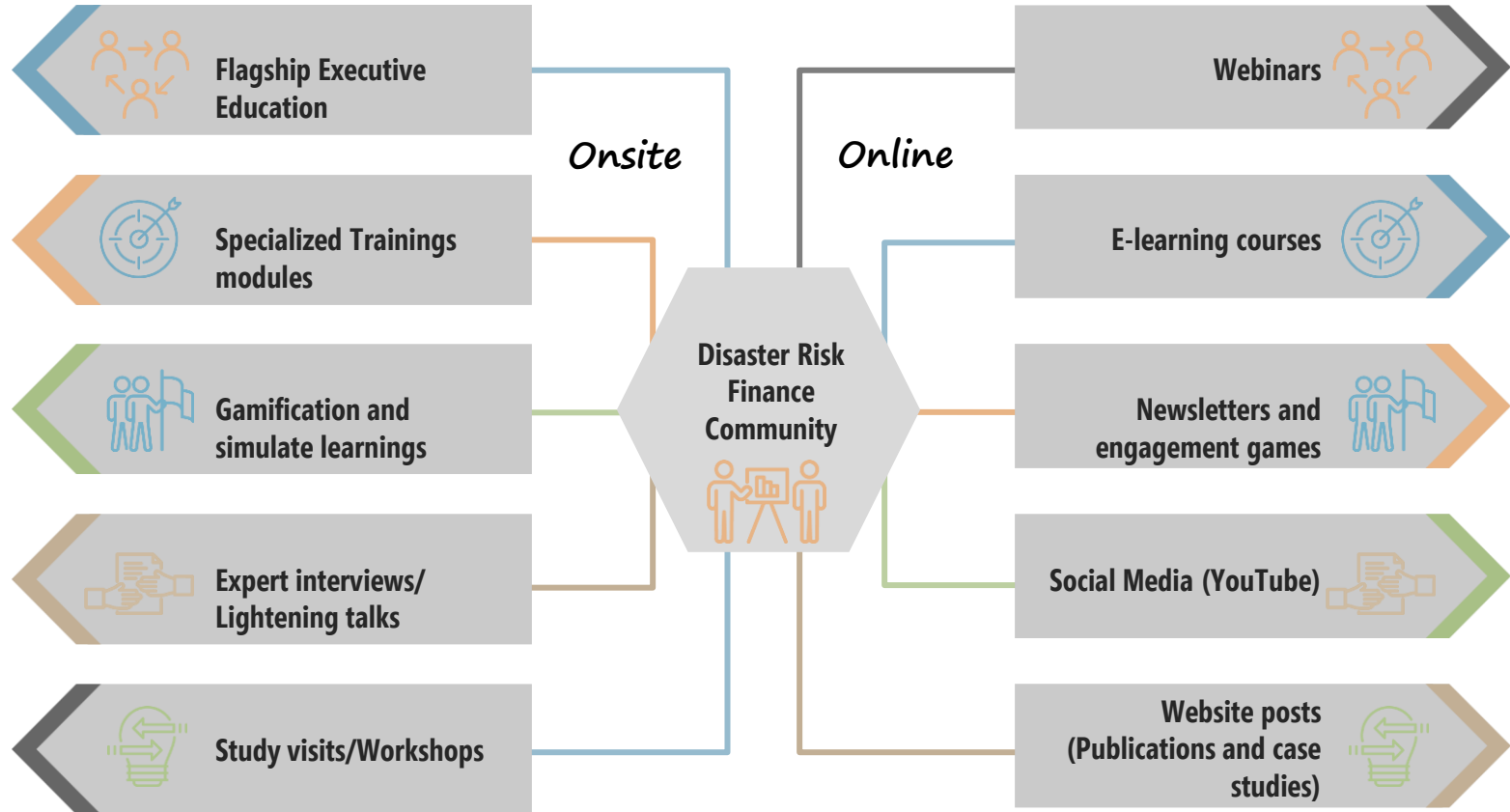
The CoP is at the nexus of DRFIP's Knowledge Management Ecosystem, strengthening the knowledge ecosystem including training programs and knowledge platforms through its member network.

Financial Protection
Academy

Disaster Risk Finance
Community

Disaster Risk Finance
Knowledge
Platforms

Member Engagement



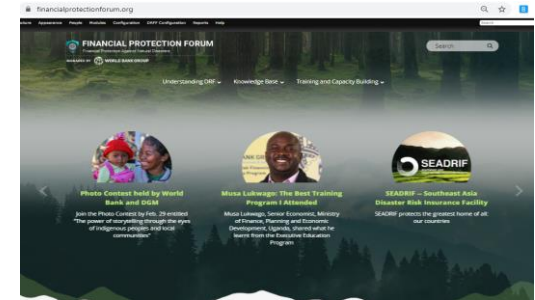
Member Engagement (Examples)



Brown Bag Lunch with Speakers from Columbia University



Flagship Executive Education program on DRF in collaboration with the University of Cambridge



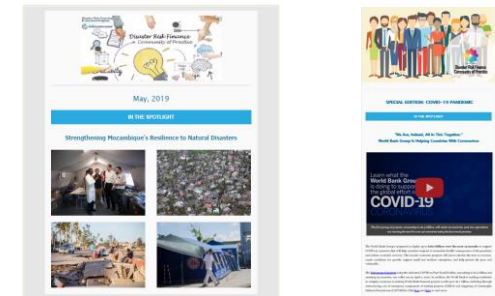
Financial Protection Forum Website Homepage



DRF Workshop with over 40 students and faculty members from Georgetown University



E-learning Courses



CoP Newsletters

Engagement Measurement

To make sure that the community grows organically, we have developed indicators to measure community engagement and ensure the engagement is effective.

Developing a logic model or theory of change can give us a visual representation of the CoP's activities, outputs and expected outcomes. All of our efforts in improving the engagement effectiveness should strongly tie to these indicators.

Inputs

- CoP Newsletter monthly (12 per year)
- Intranet posts and external web platform posts (100 posts per year);
- BBLs or Webinars (6 per year);
- Trainings, Executive Education program or Forum (4 per year);
- Expert interviews and lightening talks (2-3 per year);
- case studies (4 per year);
- study visit (1-2 per year);
- online courses (2-3 per year).

Outputs

- CoP membership growth target;
- Number of new CoP newsletter subscribers and newsletter open rate;
- Intranet website visits;
- External website – Financial Protection Forum visits;
- Number of participants attending BBLs, webinars, trainings, executive education programs, conferences and forums;
- Number of people complete the online courses and webinars ;
- Number of partnerships gained and discussions occurring through expert interviews, blog posts, case studies writings, and study visits.

Outcome

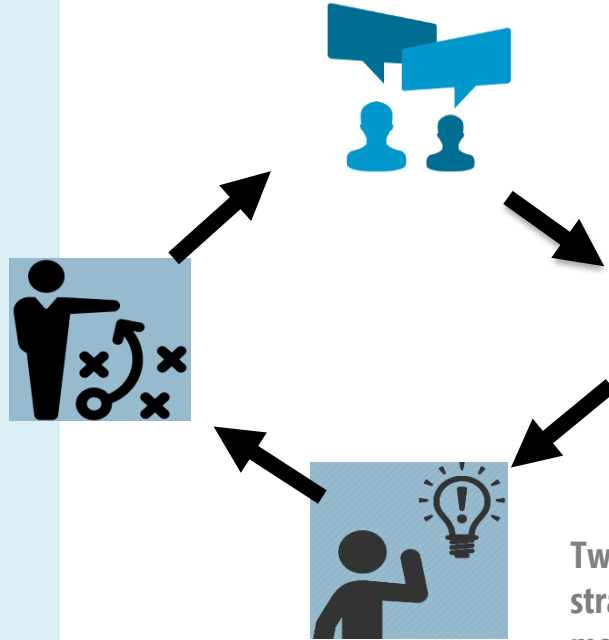
Testimonies or survey analysis on:

- e.g. what people say about the BBL, in post-event evaluation form;
- How Projects were impacted;
- Practitioner hours saved etc.

Improvement Of Engagement Effectiveness

Roll out CoP activities and Set clear goals to measure success.

Get feedback from CoP members (through surveys, phone calls, in-person conversations)

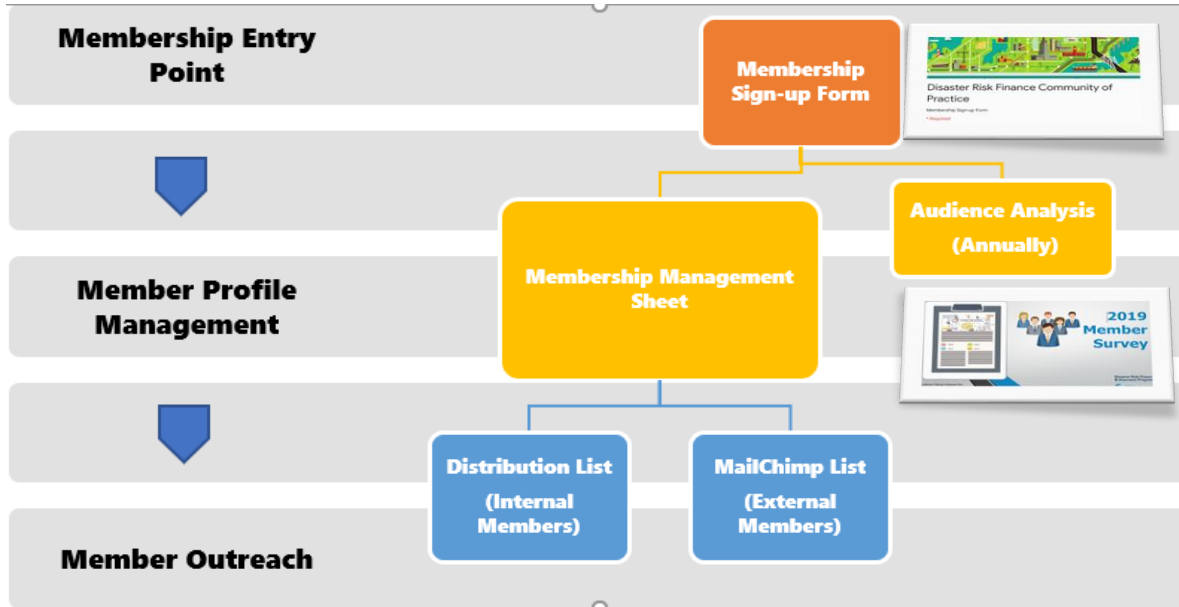


Measure the success of CoP activities –
Event Evaluation Metrics

Tweak CoP knowledge management strategy based on feedback received from members and results achieved.

Building a Feedback Loop

Improvement Of Engagement Effectiveness



Streamlining Member Management

Improvement Of Engagement Effectiveness

Welcome Message

Dear Disaster Risk Finance Community Member,

Welcome to join our big family.

With this community, we hope you can:

- Leverage the operational knowledge and expertise of members and exchange best practices to improve project delivery and outcomes.
- Enhance technical knowledge and understanding of DRF through capacity building programs and trainings.
- Expand professional network and enjoy a platform which facilitates seamless collaboration with different stakeholders.

Please see enclosed member resources. Stay connected!

E-learning Courses



Activity Calendar



General Information



Financial Protection Forum
A one-stop DRF information Website

Crisis and Disaster Risk Finance Intranet
(WBG members only)

Community Newsletter
(subscription and the latest issue)

Recent Publications



Engagement Opportunities

- Present during trainings/workshops/BBLs
- Facilitate or design trainings/workshops/BBLs
- Contribute to Knowledge Products (case studies, expert interviews, lessons learned, blog posts, podcasts frameworks)
- Be a peer reviewer for DRF publications

If you are interested, please contact: Kaavya Krishna (kaavya.krishna@fc.com) and Peijing Li (li@disastertrack.com)

Customizing Onboarding packages

*The customization would be achieved based on information collected by a membership sign-up form

Improvement Of Engagement Effectiveness

www.financialprotectionforum.org

Upgrading Financial Protection Forum Website

The screenshot displays the homepage of the Financial Protection Forum website. The header includes the forum's name, a search bar, and navigation links for 'Understanding DRF', 'Knowledge Base', and 'Training and Capacity Building'. The main content area features three featured articles with circular images and text descriptions. Below this, there are three columns for 'PROJECTS', 'NEWS & EVENTS', and 'PUBLICATIONS'. At the bottom, there is a registration form for the 'Disaster Risk Finance Community Membership' and a 'DONORS & PARTNERS' section with logos for Sida, ECHO, and others.

FINANCIAL PROTECTION FORUM

Understanding DRF Knowledge Base Training and Capacity Building

Disaster and Disaster Risk Finance
World Bank's Crisis and Disaster Risk Finance (CDRF) team offers a suite of analytical, advisory, financial and emergency services to high-mortality countries.

Global Risk Financing Facility (GRF) Update
Global Risk Financing Facility (GRF) is a Multi-Donor Trust Fund (MDF) currently looking for a communication vendor. Interest Expressed by May 15th

Disaster Risk Finance: A Primer
Discover the critical role of finance protection in disaster response operations in Pacific island countries, and learn how you can contribute to disaster response.

PROJECTS

NEWS & EVENTS

PUBLICATIONS

Financial Protection against Natural Disaster

Disaster Risk Finance: A Primer

REGISTER FOR DISASTER RISK FINANCE COMMUNITY MEMBERSHIP

Fill in a Short Membership Signup Form

DONORS & PARTNERS

Sida ECHO

Online Engagement Toolkit

<https://www.financialprotectionforum.org/online-engagement-toolkit>



Step 1: Review the Manual

Please review the manual we prepared on the best way to use the method cards. This has all the information you need to choreograph an exciting event. Make sure to also review our Webinar Engagement Toolkit for more ideas and easy-to-use templates.



Step 2: Select Your Activity

Answer simple questions in this interactive webpage to select the right activity for your event. You can also download or print the method cards to use offline.



Step 3: Build Engagement

You can mix and match different methods cards to suit the objective of your session. The method cards contain instructions on facilitation, as well as best practice resources.



Q & A

Please share your questions via chat box



Scan the QR code to Join the
Disaster Risk Finance Community of
Practice!



The Disaster Risk Financing and Insurance Program

(DRFIP) is housed in Finance, Competitiveness and Innovation Global Practice. DRFIP has provided advisory services on disaster risk financing and insurance to more than 60 countries worldwide. The program works along four priority areas to support four main beneficiary groups: governments, farmers, homeowners and SMEs, and the poorest and most vulnerable.

To learn more about DRFIP, please visit our Portal [here](#).

For questions, please contact:

Kaavya Krishna (kashokkrishna@worldbank.org)

and Peijing Li (pli2@worldbank.org)

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Thank you

Disaster Risk Financing
& Insurance Program

